

## Success story of Business model run by DSBCU, Ananthapuramu

### “Today People are shifting from food security to food safety”

As directed by the Managing Director, AP Sheep and Goat Development Cooperative Federation Limited, the Ananthapuramu District Sheep Breeders' Cooperative Union Limited Ananthapuramu has opened the Meat Shop after reconstruction and remodeling of the old Meat Shop catering to the needs of the consumers to supply clean and quality meat in the premises of the Government Veterinary Hospital, Sainagar, Ananthapuramu on 30.12.2015.

#### **MEAT OUTLET OUTLAY : Rs. 2.00 lakhs**

##### **(Room on rental basis)**

Sl. No.	Non -Recurring expenditure	Amount Rs.	Recurring expenditure	Amount Rs.	Total Rs.
1	Room remodeling	1.60 lakhs	a)Purchasing of rams (each @Rs.6500/- weighing about 30 Kgs)	Rs.0.40 lakhs  (to meet initial expenditure)	2.00 lakhs
	a)structure -leveling of the ground, partition, glass frame, shutter, doors, plumbing & electrical works, flooring and painting		b) wooden blocks - (@Rs.800/- to 1300/- each to be changed every 3 months)		
	b) furniture - tables, chairs		c) Knives (Rs.200 to 300/- each to be replaced every 2 years)		
	c) equipment - Electrical balance (rechargeable) & weights, knives (4), wooden blocks (2),tubs, steel basins etc.,		d)Tubs, Steel basins (to be replaced as needed)		
	d) Rent advance		e) Labour charges (Rs.300/- each per day for 2 labours)		
	e) Miscellaneous expenditure		f) loan repayments (rents, Electricity charges and miscellaneous expenditure		

**Income per week:- (average)**

Day	Live Animal		No. of Sheep Slaughtered	Total Cost of animals slaughtered	Dressing weight (50%)	Total Price (Rs. 460/Kg)	Other Parts (Rs.800 per sheep)	Total Income (in Rs.)
	Weight (Kgs)	Cost (Rs.)						
Sunday	30	6500	10	65000	150 kgs	69000	8000	77000
Tuesday	30	6500	2	13000	30 Kgs	13800	1600	15400
Thursday	30	6500	2	13000	30 Kgs	13800	1600	15400
<b>Total</b>			<b>14</b>	<b>91000</b>	<b>210</b>	<b>96600</b>	<b>11200</b>	<b>107800</b>

**Expenditure per week:- (average) Rs.**

Rent & Current bills	Labour	Other expenditure & fluctuations	Purchase of animals	Total Expenditure	Total Income	Net income
2000	1800	1000	91000	95800	107800	12000

By selling a live animal the shepherd will give Rs.6500/-

By selling meat he will get Rs.12000/- - extra benefit per animal is Rs.857/-

This also avoids middlemen benefit.