

Report on opening of Meat outlet in Anantapur District:

As directed by the Managing Director, AP Sheep and Goat Development Cooperative Federation Limited, the Ananthapuramu District Sheep Breeders' Cooperative Union Limited Ananthapuramu has opened the Meat Shop after reconstruction and remodeling of the old Meat Shop catering to the needs of the consumers to supply clean and quality meat in the premises of the Government Veterinary Hospital, Sainagar, Ananthapuramu on 30.12.2015.

- The Meat Shop opened by Joint Director of Animal Husbandry Department, Ananthapuramu and Executive Director, District Sheep Breeders' Cooperative Union Limited Ananthapuramu along with the Managing committee of District Sheep Breeders' Cooperative Union Limited Ananthapuramu.



The Meat Shop is run by the Union President and other Directors under the guidance of the Joint Director (AH)/ Registrar and the Executive Director/ Assistant Director (AH)ISDP and is open on Sunday, Tuesday and Friday. The entire activity is taken up by only the members of the union and the records pertaining to purchase sheep for slaughter, selling rates etc., are maintained by the union.



అనంతపురం

గురువారం 31 డిసెంబరు 2015

సొసైటీలు పురోగతి సాధించాలి

అనంత వ్యవసాయం, న్యూస్ టుడే :
 జిల్లాలో గౌరెల్ పెంపకందారుల సహకార సంఘాలు ఆర్థికంగా పురోగతి సాధించాలని పశుసంవర్ధకశాఖ సంయుక్త సంచాలకులు జయకుమార్ పిలుపునిచ్చారు. పశుసంవర్ధకశాఖ సహకారంతో జిల్లా గౌరెల్ పెంపకందారుల సహకార సంఘం అనంతపురం సాయినగర్ పశువైద్యశాల ఆవరణలో మాంసం విక్రయ కేంద్రాన్ని జేడీ, సమీకృత గౌరెల్ అభివృద్ధి పథకం సహాయసంచాలకురాలు (సీపి-ఏడి) లక్ష్మీకాంతమ్మతో కలిసి ప్రారంభించారు. అనంతరం జేడీ, సీపి ఏడి మాట్లాడుతూ పేరుకే సంఘాలు అంటే బాగుండదన్నారు. సంఘం ఏర్పడిన తర్వాత కార్యక్రమాలు చేపట్టాలన్నారు. పరిశుభ్రమైన మాంసం ఉత్పత్తిపై ఇటీవల హైదరాబాదులో రెండ్రోజుల పాటు 12మంది సొసైటీ సభ్యులకు శిక్షణలు ఇప్పించామన్నారు. మాంసం వినీయోగం పెరిగిపోయిందన్నారు. పరిశుభ్రతతో పాటు కల్తీ లేకుండా నాణ్యమైన



మాంసం దుకాణాన్ని ప్రారంభిస్తున్న పశుసంవర్ధకశాఖ జేడీ జయకుమార్

మాంసం విక్రయిస్తే వినీయోగదారుల్లో మంచి స్పందన ఉంటుందన్నారు. జిల్లా కేంద్రంలోనే కాదు, జిల్లాలోని ప్రధాన పట్టణాల్లో సొసైటీ సభ్యులు మాంసం విక్రయ దుకాణాలను ఏర్పరుచుకోని, సొసైటీలను ఆర్థికంగా బలోపేతం చేసుకోవాలని సూచించారు. జిల్లా అధ్యక్షుడు రామకృష్ణ, ఉపాధ్యక్షుడు బాలాంజినేయులు, చైరెక్టర్లు ఆదినారాయణ, లక్ష్మీనారాయణ, సంగప్ప, దనుంజయ, ఈరణ్ణ, శివయ్య, మల్లన్న, తదితరులు పాల్గొన్నారు.

Success story of Business model run by DSBCU, Ananthapuramu

“Today People are shifting from food security to food safety”

As directed by the Managing Director, AP Sheep and Goat Development Cooperative Federation Limited, the Ananthapuramu District Sheep Breeders' Cooperative Union Limited Ananthapuramu has opened the Meat Shop after reconstruction and remodeling of the old Meat Shop catering to the needs of the consumers to supply clean and quality meat in the premises of the Government Veterinary Hospital, Sainagar, Ananthapuramu on 30.12.2015.

MEAT OUTLET OUTLAY : Rs. 2.00 lakhs

(Room on rental basis)

Sl. No.	Non -Recurring expenditure	Amount Rs.	Recurring expenditure	Amount Rs.	Total Rs.
1	Room remodeling	1.60 lakhs	a)Purchasing of rams (each @Rs.6500/- weighing about 30 Kgs)	Rs.0.40 lakhs (to meet initial expenditure)	2.00 lakhs
	a)structure -leveling of the ground, partition, glass frame, shutter, doors, plumbing & electrical works, flooring and painting		b) wooden blocks - (@Rs.800/- to 1300/- each to be changed every 3 months)		
	b) furniture - tables, chairs		c) Knives (Rs.200 to 300/- each to be replaced every 2 years)		
	c) equipment - Electrical balance (rechargeable) & weights, knives (4), wooden blocks (2),tubs, steel basins etc.,		d)Tubs, Steel basins (to be replaced as needed)		
	d) Rent advance		e) Labour charges (Rs.300/- each per day for 2 labours)		
	e) Miscellaneous expenditure		f) loan repayments (rents, Electricity charges and miscellaneous expenditure		

Income per week:- (average)

Day	Live Animal		No. of Sheep Slaughtered	Total Cost of animals slaughtered	Dressing weight (50%)	Total Price (Rs. 460/Kg)	Other Parts (Rs.800 per sheep)	Total Income (in Rs.)
	Weight (Kgs)	Cost (Rs.)						
Sunday	30	6500	10	65000	150 kgs	69000	8000	77000
Tuesday	30	6500	2	13000	30 Kgs	13800	1600	15400
Thursday	30	6500	2	13000	30 Kgs	13800	1600	15400
Total			14	91000	210	96600	11200	107800

Expenditure per week:- (average) Rs.

Rent & Current bills	Labour	Other expenditure & fluctuations	Purchase of animals	Total Expenditure	Total Income	Net income
2000	1800	1000	91000	95800	107800	12000

By selling a live animal the shepherd will give Rs.6500/-

By selling meat he will get Rs.12000/- - extra benefit per animal is Rs.857/-

This also avoids middlemen benefit.

An Innovative Project – Meat Outlet at Tadipatri

“Today People are shifting from food security to food safety”

The District Sheep Breeders Co-operative Union Limited, Ananthapuramu is functioning since 27-03-1983, having 269 Primary Sheep Breeders Co-operative Societies in the District with 10,245 Society Members.

Sheep and Goat make a valuable contribution to the livelihood of the economically weaker sections of the rural sector in this district.

The Demand for meat is ever increasing but the meat produced and sold in unhygienic manner creating negative attitudes of customers towards meat consumption.

Understanding the importance of the opening meat outlets at different places in the district, to produce and supply healthy and hygienic meat to the customers, the Managing Director, Andhra Pradesh Sheep and Goat Development Federation, Hyderabad repeatedly sensitized the Executive Directors of the Unions in the review meetings.

The Joint Director and the Executive Director of Ananthapuramu District created awareness among the Presidents of various PSBCSs.

The President of the Eswari Devi Primary Sheep Breeders Co-operative Society, Iguduru village, Tadipatri Mandal came forward enthusiastically to open a meat outlet in Tadipatri Mandal where the meat is produced in open market.

The Society is having 50 members, among them 10 members came forward as a group to run a meat outlet in a rented building initially to supply hygienic meat at a lower cost than the market rate.

The Shop in the name of Shabhavi meat market was opened on 12-08-2015 and functioning on Sunday, Tuesday and Thursday (3days a week).

Income per week:- (average)

Day	Live Animal	No. of	Total Cost	Dressing	Total Price	Other Parts	Total
-----	-------------	--------	------------	----------	-------------	-------------	-------

	Weight (Kgs)	Cost (Rs.)	Sheep Slaughtered	of animals slaughtered	weight (50%)	(Rs. 420/Kg)	(Rs.Rs.1120 per sheep)	Income (in Rs.)
Sunday	30	6500	10	65000	150 kgs	63000	11200	74200
Tuesday	30	6500	5	32500	75 Kgs	31500	5600	37100
Thursday	30	6500	5	32500	75 Kgs	31500	5600	37100
Total			20	130000	300	126000	22400	148400

Expenditure per week:- (average) Rs.

Rent & Current bills	Labour	Other expenditure & fluctuations	Purchase of animals	Total Expenditure	Total Income	Net income
2000	4000	2400	138000	138400	148400	10000

By selling a live animal the shepherd will give Rs.6500/-

By selling meat he will get Rs.9020/- - extra benefit per animal is Rs.920/-

This also avoids middlemen benefit.

Joint Director (AH),

Ananthapuramu

Executive Director, SD

Ananthapuramu